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OASIS

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arte

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CURATING THE WEB3 ECONOMY IN THE MIDDLE EAST

In the Crypto Oasis, we have created global platforms to foster creativity, entrepreneurship, and collaboration in Web3 and the Metaverse. These initiatives have been designed to bring together prominent voices from the Web3 design, metaverse, and gaming community space. While we share insights and experiences, we get a chance to network and educate each other on the Web3 revolution.

The Web3 renaissance is being heralded by technological innovations such as NFTs. NFTs (Non-fungible tokens) are ground-breaking for the digital economy, the art world, and the gaming universe. The fact that they enable digital asset ownership, has enabled multiple industries, especially art, collectibles, and gaming.

Allowing individuals to own their digital assets has brought a new economic incentive to the crypto world and the NFT market is set to be worth USD 231 Billion in 2030. NFT projects, blockchain gaming, play-to-earn games, fractionalisation of art, and democratising art are some of the opportunities that we realise can leverage Blockchain and give power back to the creators through decentralised tech.

We have two initiatives that have helped create spaces to acknowledge the multiple dimensions of real-world application of Blockchain technologies especially in art and gaming. We have been adding to Dubai's vibrant Web3 community with:

- arte - a Web3 Meta Community
- Crypto Oasis Games Guild - an ecosystem for game makers and service providers

arte

arte is a dynamic community-driven initiative that fosters collaboration and knowledge sharing among individuals in the Web3 space, including artists, investors, collectors, blockchain specialists, and Metaverse enthusiasts. It serves as a hub for staying updated on the latest news and trends, while also educating the wider public on blockchain technologies.

As the art industry has become increasingly intertwined with the crypto market and the emergence of NFTs in 2020, arte provides a much-needed space for various communities to connect, collaborate, and showcase their creativity and entrepreneurship in the Web3 ecosystem. Its global community offers a platform for even the smallest projects to gain exposure and interact with the industry and community.

With the art industry playing a vital role in shaping the virtual design of the Metaverse, arte brings together all the essential players in the Web3 universe, creating opportunities for thought leaders to share knowledge and collaborate.

Arte's weekly meetups held at the Pointe, Palm Jumeirah, have been a significant achievement, with over 100 projects and founders showcased in the past year. The platform welcomes all newcomers, blockchain enthusiasts, and seasoned crypto professionals, creating an inclusive community. Where community members come for the project and stay for the community.

In partnership with the Theatre of Digital Art at Madinat

Jumeirah, we launched arte Talks. A bi-weekly talk series that elevates the thought leadership element to the next level, featuring some of the most exciting emerging voices in art and crypto, delivered in a keynote format to a crowd of Web3 enthusiasts.

Arte Experience has been a pioneering Web3 IP export from the region, with regular meetups and exhibitions held at Trust Square in Zurich over the past six months, showcasing major artists and projects from around the world. This global expansion is set to continue, with arte Experience soon to be held in other countries worldwide.

Crypto Oasis Games Guild

The Crypto Oasis Games Guild is a B2B symbiotic collective of game makers and service providers from all over the world. It was created to be an ecosystem within an ecosystem for the region. It aims to enable businesses in the Web3 gaming industry to create alliances, create mentorships between industry experts and newcomers and build thought leadership in the space. With blockchain games transforming the gaming universe, the Crypto Oasis Games Guild will create opportunities for initiatives to be taken as a collective rather than as individual organisation, in turn having a higher level of success and reach.

Blockchain gaming has experienced tremendous growth in 2022, with activity increasing by 2000% compared to the previous year. Despite challenging economic conditions, the Blockchain gaming sector has surpassed \$3 billion in investments from global investors and venture capitalists. The development of gaming decentralized apps (dApps) is on the rise, while the metaverse ecosystem provides further opportunities for games to shine in the blockchain universe. Integration of blockchain technology in gaming apps is driving market growth and Blockchain games attracted over 1.22 million unique active wallets in March 2022, making up 52% of the total activities in the blockchain ecosystem.

The Games Guild will create leadership in this space with content and events that will educate and inform. We have already completed workshops with Unity, where some of

the Unity leadership came down to give training on new products and showcase some new developments made on the software.

The mentorship provided by industry leaders in the Guild will help design best practices and build tools that will enhance the future of gaming and the metaverse. The Crypto Oasis acknowledges the concept of an open economy and the new business model of Play-to-Earn (P2E) Games that is witnessing exponential growth and is gaining traction as it refines itself over time.

These two ventures in the Crypto Oasis have two primary directives: to educate about the cultural phenomenon that is NFTs, the Metaverse, blockchain, and Web3 and, to provide a platform that helps develop cutting-edge disruptions. arte and the Crypto Oasis Games Guild bring together a strong portfolio of Web3 leaders to help create synergy in the industry and share information readily that otherwise would not be accessible to the ordinary folk.

Members of arte and the Games Guild will play a significant role in the Crypto Oasis ecosystem and contribute to the growth and development of the Web3 community. They will be at the forefront of the vibrant and growing Middle Eastern Web3 sector. Our success with these initiatives is a testament to the momentum of the Blockchain economy and we are excited for what the future holds for us.



FAISAL ZAIDI
CO-FOUNDER & CMO
CRYPTO OASIS

arte TOP 20 NFT PROJECTS

The region has seen an explosive growth in NFTs. Local artists have adopted it and international artists have moved here to take advantage of the exposure it offers. We curated a list of the top 20 NFT projects from the country based not only on their artwork but also on their community and exposure.



Chiko Roko

ChikoRoko is a global art project founded by collector, designer, and producer Ilya Popov, with a growing international team of designers and creators. Our digital collectibles can be viewed in AR, photographed, or embedded in videos, and shared with friends on various social networks.



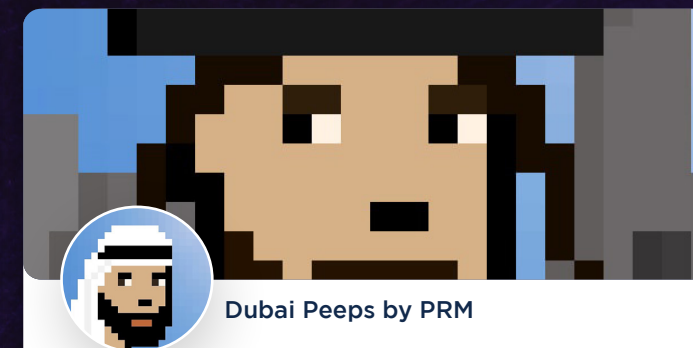
Dubai Police NFT

Dubai Police are dropping a second round of non-fungible tokens (NFTs), as digital assets conform to their interests in innovation, security and communication. In a statement on their website, Dubai police claim to be the first government entity in the United Arab Emirates (UAE) to create its own digital assets and the first police organization in the world to do so.



Crypto Arabs by Haidar Mohammad

For the first time in history, an Arabic Cartoon show "Shaabiat Al Cartoon" has been turned into an NFT collection consisting of 9,999 unique art pieces that have been derived from the 10 main characters within the show.



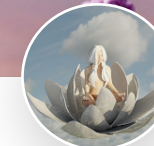
Dubai Peeps by PRM

DubaiPeeps is the first Dubai Community NFT Project that was handcrafted (not generated) as an homage to the people of Dubai.



Eternal Gates by Arts DAO

The Eternal Gates is a collection of NFTs designed and created by Kristel Bechara and which grants access to the Arts DAO community.



Everydays by Gigi Gorlova

Gigi Gorlova is a Dubai based artist and graphic designer. Gorlova began her artistic journey at an art school in London and has a degree in graphic design and illustration. Moreover, she has been doing digital graphics for over 10 years.



Eastern Promises by Orkhan Mammadov

Preserving Orientalist Painting Through Data Science is an exhibition showcasing the work of Orkhan Mammadov, whose large scale installation is a series of AI-powered paintings, inspired by Orientalist art. Mammadov's immersive artwork draws attention to the topics of cultural preservation through computer-based art and data analysis.



Faith by Amrita Sethi

Faith aiBYTES collection is a unique fusion of traditional art and cutting-edge technology that pushes the boundaries of creativity. Through the use of AI and AR, Amrita has created a thought-provoking and multi-sensory experience that explores the power of words to create diverse images and realities.



Fananees Genesis Collection by MBC Group

The Fananees Genesis Collection brings MBC's most popular Ramadan characters to the exciting world of digital collectibles. The collection offers NFT holders unique benefits from MBC Group.



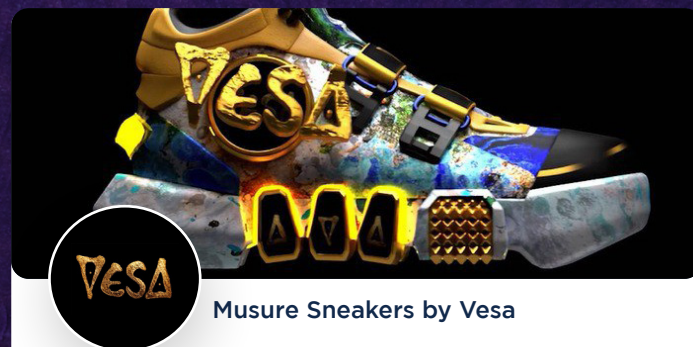
Gustav Klimt - The Kiss NFT

Step into a world of passion and emotion with Gustav Klimt's iconic masterpiece, The Kiss. This renowned work captures the essence of love and the human experience, making it a timeless symbol of beauty and artistic expression. Embark on a journey into the heart of art with Gustav Klimt's digital collectible. Own a piece of its legacy.



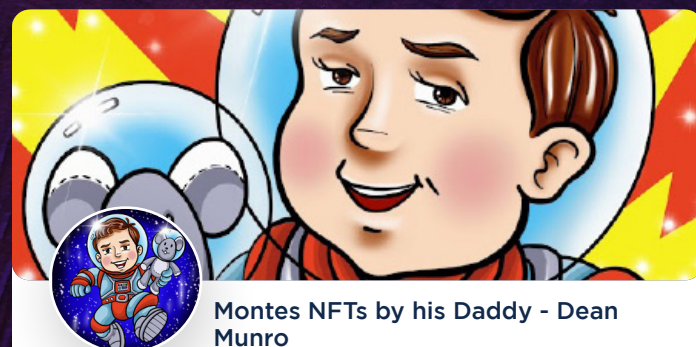
Layers by Diaa

Diaa is an Arabic calligrapher and one of his artworks titled 'The Attempt' is one of the earliest and most important steps towards reaching the best visual approach for the 3D illusion artworks.



Musure Sneakers by Vesa

Vesa has partnered up with Musure World to design skins for digitally wearable sneakers. Now the result is launched as a part of Musure world, an interactive, gamified ecosystem where everyone is a creator, and your avatar can wear these customisable sneakers.



Montes NFTs by his Daddy - Dean Munro

The plan behind Monte's NFTs is charity. 50% of each NFT will go directly to a charity of their choice. 5-10% will go to the graphic designer who has created the masterpieces. The rest of the money from sales will be used in different ways.



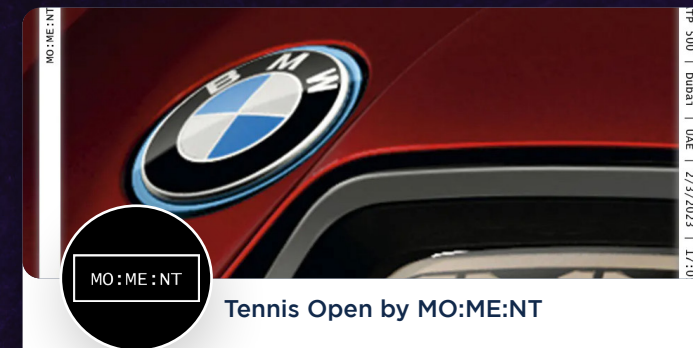
Rolls Royce by Sacha Jafri

British luxury automaker, Rolls-Royce Motor, partnered with world-renowned contemporary artist, Sacha Jafri to launch six hand-painted cars along with their NFTs. Titled 'The Six Elements', the collection includes six unique Phantom Extended Series II cars.



Sol3mates by Chalhoub Group - OG NFT

Chalhoub Group, the largest retail operator in the middle east representing the likes of LVMH and Christian Louboutin, is launching Sol3mates, their first Web3-native sneaker brand their Sol3mates OG NFT is your entry ticket into their community 10,000 NFTs / 0.03Eth / pre-sale started on 4th May 2023



Tennis Open by MO:ME:NT

As a sponsor of the Dubai Duty Free Open, BMW AGMC wanted to reach new audiences through Web3. With this in mind, they launched a limited collection of MO:ME:NT NFTs minted as and when events at the DDF Open were happening.



The Founders Mural by Faisal Zaidi

Own a piece of the Cove Beach by purchasing 1/100 NFTs that represent a part of the Founders of Cove Beach Mural. Every NFT Holder gets both a Crypto Oasis Annual Membership as well as an Annual Cove Beach Membership. Each NFT is carefully crafted, showing you where on the grid your NFT is.



The Sufi Darweesh by Aisha Juma

Aisha Juma uses a technique called channeling to produce these line drawings. She enters a state of meditation and then takes a pencil to create fluid, one line pieces of which she rarely controls the results. The digital paintings use the black and white drawings as a base and Aisha fills in the colour instinctively, using a similar meditative process.



Ultra Music Festival NFT by BNB Chain & Fellaz

The Fellaz NFT ticket has been integrated into Ultra Abu Dhabi, the first Ultra Music Festival hosted in UAE, as a standalone VIP admission variant graded above the existing Premium General Admission. This NFT includes a 2-day combo VIP admission and exclusive perks at Ultra Abu Dhabi.



World Tennis League NFT by EX Sports

World Tennis League partnered with EX-Sports to drop an official collection of player NFT collectables. Each of the 18 players competing in the tournament had 1,000 NFTs minted and made available on the EX-Sports Marketplace.

TOP ARTISTS

Ahmed Mater

Physician turned artist, Ahmed Mater is one of the most significant cultural voices documenting and scrutinising the realities of contemporary Saudi Arabia. Forging an ongoing, complex mapping of the Kingdom, his practice explores collective memories to uncover and record unofficial histories. The historical, geographical and topical breadth of his research-led inquiries are sharpened by the incisive actions of his conceptual works. With this scope, Mater imagines possible prognoses for a land of unprecedented religious, social, economic, and political influence.

Foad Hamzah

Foad Hamzeh is a University of Architecture graduate (Art and Design) of The American University of Dubai. He also studied Arabic calligraphy for two years with the famous calligrapher, Wissam Shawkat. Hamzeh devised his own Arabic font, "Al-Fouad" which is used for Arabic graffiti.

Kirk Finkel

Kirk Finkel is an artist and virtual architect. His work investigates Metaverse architecture through modular design concepts with a focus on virtual art galleries and public spaces. Kirk is the Director of Architecture at the Museum of Crypto Art, and an Advisor at PangeaDAO. He holds a master's degree in urban design (MsAUD) from Columbia University and a bachelor's of architecture (BArch) from Cornell University.

Moataz Nasr

Showing complex cultural processes currently underway in the Islamic world, Moataz Nasr's work surpasses idiosyncrasies and geographical limits and voices the worries and torments of the African continent. The feeling of belonging to a specific geopolitical and cultural context and the need to maintain a link with his homeland are key elements of the artist's life and work. Forever Is Now an NFTs collection he is part of represents the phenomenal merging between the ancient Egyptian heritage, contemporary art and the new digital world.

Petra Kaltenbach

Petra Kaltenbach is a fine artist, video artist, graphic designer and curator. She began her career as a graphic designer. Petra witnessed rapid and unprecedented growth in the urban environment around her in Dubai. She dedicated herself full time to her art. With her background in graphic design, she transitioned into painting and video art often intertwining her paintings with embedded technology such as QR codes. More recently, Petra has begun to make NFTs (non-fungible tokens) of her art.

Davide Quayola

Davide Quayola employs technology as lens to explore the tensions and equilibriums between seemingly opposing forces: the real and artificial, figurative and abstract, old and new. Constructing immersive installations, often at historically significant architectural sites, he engages with and re-imagines canonical imagery through contemporary technology.

Thomas Dubuis

Thomas Dubuis has always loved to draw and create any kind of story. His background in architecture and his passion for creation led him to produce a wide variety of visuals, award winning projects and scenarios. From his studio, he creates stories, films and concepts for entertainment and design industry.

Waleed Shah

Waleed Shah is an award-winning photographer; experienced in commercial, fashion, portrait and events. He has worked with iconic brands including The National, Yas Marina, Redbull, Careem, Sony, Deloitte, Sheraton, Le Meridien, Flash, Abu Dhabi Media and NYU. He has rolled out his own NFT Projects, Frenz, Mowjood and Magazine Cover.

SUPERVERSE

Join one of the largest Web3 summit connecting creators, cutting-edge tech founders and artists that are disrupting the digital world!

WOW SUMMIT

World of Web3 connects global NFT and DeFi leaders with international businesses, Government authorities, tech visionaries, investors, and developers

AIBC SUMMIT

Welcome to the AIBC Summit, a melting pot for global influencers in technology, civil society, democracy promotion and innovation.

MetaDecrypt WEB 3.0 SUMMIT**METADECRYPT**

Brings together Professionals, Builders, Creators and Dreamers of the Metaverse and the entire Blockchain Ecosystem.

Dubai Metaverse Assembly

The Dubai Metaverse Assembly is a global event bringing together regional and international experts in Dubai to shape the future of the Metaverse and explore its promise and potential applications.

FUTURE BLOCKCHAIN SUMMIT

Future Blockchain Summit forms part of GITEX GLOBAL, the world's most complete, experiential technology event at Dubai World Trade Centre.

ABU DHABI FINANCE WEEK

Abu Dhabi Finance Week is a week-long engagement addressing a spectrum of economic issues: financial technology & innovation, startups & enterprise, venture funding & investment, asset management & capital markets, economic policy & regulation.

TOP EVENTS

WORLD BLOCKCHAIN SUMMIT

World Blockchain Summit is a global series of elite gatherings that take place in 16+ destinations across the world.

WEALTH TODAY

The Wealth Today is a vehicle of communication for the professionals and organisations shaping the finance, wealth, banking, investment, trade, and business landscape.

WEB3 DECODE

Created and conceptualised by agnc3 by Gulf News, Web3 DeCode hosts more Metaverse builders, creators and artists.

DUBAI FINTECH SUMMIT

The Dubai FinTech Summit 2023 sets a global benchmark for the way enterprises and governments approach financial innovation. It brings world-renowned thinkers, policy makers, and decision makers to share and contribute to the development of tools, regulations, and frameworks that are essential to shape the future of FinTech and Finance.

GLOBAL BLOCKCHAIN CONGRESS

The theme of this edition was: "The Decentralized Digital Reality: A gateway to the Metaverse, GameFi & DeFi". The Global Blockchain Congress leverages the experience gained through the hosting of the first 8 editions of the event to ensure maximum return on investment for all our sponsors.

METACON

Metacon 2022 attracted partnerships and collaborations across industries and cultivate unique opportunities in the digital economy and the expansion of the Metaverse including Blockchain, NFTs, Cryptocurrency, and digital products.

arte MEETUP

arte is a Web3 Meta-Community initiative by the Crypto Oasis that aims to bring together the regional communities at a weekly meetup. The aim is to create a consistent location and time for people to interact.



THE GREATER THE RISK THE GREATER, THE GREATER THE REWARD. REALLY? THREE LESSONS FOR CRYPTO FROM THE WORLD OF TRAD-FI

Having curated the Future Blockchain Summit since 2019, I have seen the industry completely reinvent itself each year. The Blockchain and Crypto community is different from any industry I have come across: open-minded, optimistic, yet critically thinking people who are on a mission to revolutionize the communications infrastructure of all sectors by increasing information access and transparency. The question constantly asked is the use case of Blockchain. Having dedicated my life to being an undercover pseudo-social anthropologist studying human behavior, these have been the most satisfying years of my career. Nothing compares to the perpetually unpredictable roller-coaster ride that is Blockchain. If I had to compare it, it's like the series Breaking Bad.

Constant plot twists keep surpassing what your imagination can fathom to come up with. Bringing this cast of characters together each year for our event is certainly a privilege. What is most entertaining is seeing how the industry is able to reinvent itself and rebound in new incarnations year after year. Each season in Crypto feels like a series finale; last year certainly felt like it. Yet, somehow, the show that must

always go on does just that. It just keeps going on with a more intriguing plot featuring ever more colorful yet credible characters. Since the beginning of Blockchain, the main narrative has been that it is a revolutionary technology that will increase transparency, efficiency, and democratization throughout practically all sectors. However, most activities relating to Blockchain have been finance related, reinventing what the community now derogatorily refers to as 'trad-fi'. For all the benefits that Blockchain may offer the world of finance, it is probably also wise to look at what lessons traditional finance can offer the world of crypto. I will suggest three that will likely aid in our industry's quest to innovate and win acceptance and adoption of virtual assets and cryptocurrencies. With the science of finance largely centered around managing risk, let's start there. They say fortune favors the bold. Yet there is a point when boldness becomes plain stupidity. The tricky part is to know where this point is! Simply put, for a venture to be profitable requires the ability to calculate the risk premium correctly. Market theory dictates that the profits one hopes to make exceed the value of the resources and capital invested. These profits are determined by market prices according to supply and

demand. For a market economy to function and benefit society, the mechanisms rewarding risk must be accurate and reflect the contributions made to value creation. I am certainly no expert, but it's unclear to me how, or if, resources, risk, and value are calculated in the world of virtual assets.

Technology's overall impact on the financial system has been to increase efficiency through cheaper, faster, and better financial services. At the same time, new technology has also enabled the circumvention of rules and regulations as well as committing fraud through the confusion caused in the wake of its introduction. This has especially been the case for Crypto, where authorities and investors, retail and institutional alike, have been unable to gauge risks and structural weaknesses properly.

I don't know what has failed that hasn't been due to an inadequate understanding of the risk involved, mostly the risk of trusting the wrong people. Yet, even since the downfall of Terra Luna, Three Arrows Capital, Celsius, FTX, and Genesis, Crypto markets have bounced back and the interest to focus on risk appears to be secondary at best. Maybe this is a sign of the strength of Crypto, like the adage that a second marriage is a triumph of hope over experience. Crypto derives from Latin and means secret, hidden, or concealed. It is a fitting descriptor for the industry and leads me to my second lesson on transparency. Traditional banking has clear operational guidelines for reporting and auditing, using complete and verifiable information for the sake of providing fair and competitive market analysis to all investors and preventing asymmetric market information. Such frameworks are needed, not least to combat insider trading by means of seeing the off-chain trades, shadow banking with the existing leverage, off-the-table deals,

lock-in terms to investors, trade latency impacting volatility, market-making, etc., all which impact risk, volatility and, ultimately, price. The third and final lesson is about consumer protection. The risks involved in Crypto trading need to be clearly and transparently communicated. Any trading platform where players compete on best predicting price volatility and doing leveraged trades is largely a zero-sum game. No more money will come out of the activity than what has been put in. This is all fine and well. People should be free to invest in whatever they want. But it should be clear what responsibility industry stakeholders must ensure a sufficient understanding of the nature of the game and prevent deceptive marketing. In closing, my intention in writing this comment piece is not for the sake of being critical of Crypto. My professional role is to promote Crypto. As such, stating these stark realities as I perceive them, the state of things as they are rather than as they are imagined, I hope that it will benefit Crypto to achieve its potential, whatever that may be.

**Oscar Wendel**

Senior Manager, Dubai World Trade Centre

PHYGITAL ART SPACES



37X

Morningstar Ventures, an investment firm specialising in digital assets and Blockchain technology, will soon hold the world's first interactive digital art exhibition in the heart of Dubai. The headquarters of "37xDubai" is located in the Burj Daman Tower in the DIFC area, at the heart of Dubai's commercial and social life.



ART IN SPACE

Art in Space is a new paradigm on Art and its expressions with a unique value proposal combining technology, galleries framework, marketplace & digital tools. With a 360 multisensory room, Art in Space aims at pioneering the art of senses allowing artists and audiences to enter a new world of sensations. Art in Space is located on Sheikh Mohammed Bin Rashid Boulevard in Dubai.



GALLOIRE

The gallery represents leading contemporary artists from around the world who, regardless of medium, push boundaries of culture, thought and explore our digitally-dominant society. With eclectic range, we exhibit artists whose roots stem from urban art to classically-trained painting, from the world viewed through the lens to the data that surrounds us. Galloire is located in City Walk, Dubai.



INFINITY DES LUMIERES

Infinity des Lumieres is spread over 2,700 sqm in Dubai Mall, the venue brings iconic and contemporary art to life through 130 projectors, 58 speakers and an incredible 3,000 HD digital moving images. The immersive experience transports visitors into a world where they can enjoy living dynamic art.



FOUNDRY

The Foundry provides an inspiring environment for multidisciplinary activities, lifestyle and entertainment which will help to uplift the lifestyle of the surrounding communities. It includes a co-working environment, a creative library, podcast room and a café. The Foundry is located on Sheikh Mohammed Bin Rashid Boulevard in Dubai.



FT NFT

ftNFT is bringing a unique blend of physical and digital galleries to Dubai Mall. Their phygital space offers a new way to experience NFTs. Here you can use their NFT terminals to purchase NFTs easily with your credit card, explore the world of phygital art, experience full body 3D scanning. You can visit their stores at Dubai Mall and Mall of the Emirates.



THEATRE OF DIGITAL ART (TODA)

TODA is the UAE's first digital art theatre that offers versatile 360-degree immersive experiences to its visitors. Using state-of-the-art technology, audiences are immersed in works of art by some of the world's most famous artists as well as digital works by newer artists. TODA is located at Madinat Jumeirah.



VERSE ESTATE SHOWROOM

At Verse Estate's showroom, visitors can experience their hyper-realistic Metaverse first hand. It is an open space for creatives where visitors can take advantage of state-of-the-art facilities such as a 3D Scanning Studio, Motion Capture Performance, and a podcast studio. Verse Estate is located at Al Serkal Avenue.

4 Subscription

Once approved, your CH or XS ISIN can be opened and your product goes live.

2 Request

Start your request on our custom platform and set up your unique product structure, selecting from existing counterparties – such as custodians, brokers, paying agents – or your own.

5 Issuance

Everyone can now participate in your product performance, as investors have received their certificates, and your idea can be funded.

3 Creation

Enjoy as we take care of the product setup consisting of legal review, any required onboardings, structuring, termsheets, and approvals.

1 Idea

Expand your investment universe: turn literally any investment idea into a bankable security or token.



From idea to investment

Make any asset bankable and investable –
simple, fast and effective.